## Appendix one: The learning set

In the summer of 2007 a dozen and a half individuals were invited to join a learning set. The aim of the set was to explore how health systems all over the developed world have become 'stuck' in ways of inter-acting that leave patients, professionals and policy makers profoundly dissatisfied.

We observed that across the developed world health services were struggling to open up the next stage of their own development. Most systems had made attempts at reform and had delivered some early gains in terms of efficiency, effectiveness and access. However further, transformational, change had not taken place in the way it had in other industries. There was also a concern, on the part of some, that these gains had taken place at the expense of the humanity of care<sup>1</sup>.

We suggested that, in response to this perceived lack of progress, and to unease about the lack of humanity, policy makers would understandably reach for radical structural solutions. (For example they may consider changing the means of funding the system or shifting the financial power balance within it). However we also suggested that we may have to consider that NO structure can deliver the changes sought, because there are factors fundamental to the clinical task that make health care inherently difficult to organise into a system.

If this is the case then further gains will require an understanding of these factors so that individuals and organisations within the system can use this awareness to 'take to the limit' whatever system they find themselves working within - to their and their patients' advantage.<sup>2</sup>

In the learning set the starting point for our enquiry was the proposition that there are three factors common to ALL health care systems, about which we know too little and that there are fields of study which can inform our understanding of health systems to which we have given too little attention.

- 1. The core of any health care system is the interaction between client and carer, are there dynamics inherent in this that have implications for performance at a more macro level?
- 2. All democratic societies need to allocate finite health resources wisely, justly and defensibly, is this intractably difficult?
- 3. High status professionals, trusted by the public, are key players in all health care systems. What is the nature of professionalism in health, how does it affect decision making at different levels within health systems, and where does the legitimacy of this model of professionalism derive from?

All of these, we recognised, have been explored by policy makers over the last 20 years, but using primarily economist and managerialist frames of reference.

The fields of study that we believed may illuminate our understanding of these were:

Moral and political philosophy, anthropology, sociology, psychoanalysis, aspects of political science, psychology, and the history of science.

<sup>&</sup>lt;sup>1</sup> As described in Seeing the Person in the Patient, a report from the Point of Care Project led by Jocelyn Cornwell at the Kings Fund.

<sup>&</sup>lt;sup>2</sup> Hence the Learning Set was named the Take it to the Limit Set. Not least because one of the sponsors was a fan of the Fagles.

You are welcome to use this book/chapter in any way you like as long as you do not charge for it, and you credit the author, Valerie Iles and the website Really Learning – <a href="www.reallylearning.com">www.reallylearning.com</a>

The fact that so many people contributed their time and expertise so generously over a sustained period attests to our finding the process not only interesting and stimulating but also genuinely significant. We feel we have had a lengthy, rich, emergent discussion, which drew on our prior knowledge, our reading, our experience and our practice, and which we feel enthused to take further in forms that will be equally rich, emergent and diverse. This book is one of them.

## Appendix Two: What can individuals do?

If the argument is that we have all contributed to the problem and the propagation of the five winds then we have some responsibility as individuals to take action ourselves. Without waiting for any such major changes to take place we can all make changes to our individual behaviours. The impact may not be great but it could still be significant.

For instance (in no particular order) we could:

- Challenge anyone using a means as an end when presenting an argument. For example if they advocate
  choice and competition, accountability, transparency, democracy, freedom, even productivity, we should
  ask for the link between that and something we can indeed recognise as an aim: better quality of care,
  more cost effective care, fairer care, greater flourishing...
- Challenge when we see status being used inappropriately: when it is being used not in the service of others, or when it is being used even though it is not drawing upon the specialized expertise and intuition that has given rise to it.
- Welcome souveillance and challenge anyone trying to control or limit it.
- Become aware of the way we (as individual, whole people) respond and interact with the world around us.
   What do you notice what are you seeing? hearing? feeling? smelling, touching? What emotions are
   being invoked in you? How do you feel? What had prompted you to feel that? Where has your mind just
   taken you? What journey has it taken you on, from thought to thought?
- Use data, audit etc as a prompt to conversations rather than a rush to judgement. When observing simply observe, reflect our observations back, to form the basis of a rich and valuable conversation.
- Take flourishing seriously others' and our own. Use every opportunity to work towards our potentials and help others to do the same.
- Support and initiate attempts to improve transactional aspects of care (caring for) while also using our practical wisdom to care about others (patients, colleagues, staff...).
- See anxiety positively, see it as valuable and use it wisely.
- Take an active interest in patients other than our own and contribute to discussions about their care also. In this way contribute to a spirit of stewardship of our organisations.
- Challenge any explanation that is not accompanied by real empathy.
- When we tell stories, make them rich stories that include emotions, observations of events in their fullness, including how they affect the senses and the feelings of those involved, that convey something like reality. Nothing like the kind of case study that assumes all the players are a rational set of interests and nothing more.
- Every now and then wonder how aware we are of the amazing phenomenon of being alive, and explore
  ways in which we can help others to increase their own awareness of it. Help people not to lose this in their
  striving for longevity.
- Take an active interest in the performance of others and reflect back to them our observations.
- Reflect on our own performance
- Engage with others in the review of our own services and whether they could meet health needs more ably or more cheaply, allowing more care to be offered from the same resource.

## Appendix Three: Reading undertaken in the course of the learning set

It would be incorrect to suggest that the views of the set were influenced only by the following texts since members placed their own specialist knowledge base at the service of the group, however these texts were all considered by all members and influenced the nature of the discussions.

Beck, U. [1992] Risk Society. Towards a New Modernity, Sage Publications Ltd

Boyett, J. & Boyett, J. [2003] *The Guru Guide To Marketing: A Concise Guide To The Best Idea From Today's Top Marketers* Wiley

Bury, M. and Taylor, D. [2008] *Towards a theory of care transition: from medical dominance to managed consumerism*, Social Theory and Health, 6, 201-219

Chisholm, A. Cairncross. L, and Askham. [2006] *Setting standards. The views of members of the public and doctors on the standards of care and practice they expect from doctors.* London. Picker Institute

Coid, D. R. Davies, H. [2008] Structural change in health care: why so much?

Cooper, Z. Le Grand J [2007] Choice, competition and the political left Eurohealth Vol 13 No.4

Degeling, P., Maxwell, S., Kennedy, J. and Coyle, B. [2003] *Medicine, management and the continuing 'danse macabre'*. Br Med J 326:649-52

DoH Report on Kent and Canterbury NHS Trust C Difficile Outbreak

Dowton, S. B. [2004] Leadership in medicine: where are the leaders? Med J Australia 181:652-4

Duffy, S. et al [2006] Economics of self-directed support In Control

Du Gay, P. [2000] In Praise of Bureaucracy -Weber - Organization - Ethics. Sage

Edwards, N., Kornacki, M. J., and Silversin, J. [2006] *Unhappy doctors; what are the causes and what can be done?* Br Med J 324:835-8

Epstein, M. [1999] Going to pieces without falling apart. A Buddhist perspective on wholeness. Bantam Doubleday

Fotaki, M. [2006] Choice is yours: A psychodynamic exploration of health policymaking and its consequences for the English National Health Service Human Relations Vol 59 (12): 1711 – 1744 Tavistock Institute Sage Publications London

Giddens, A. [1986] The Constitution Of Society Polity Press

Graham, I. W. [2006] Consultant Nurse – Consultant Physician: A New Partnership for Patient Centred Care? Journal of Clinical Nursing

Grist, M. [2010] Changing the Subject: how new ways of thinking about human behaviour might change politics, policy and practice RSA London

Ham, C. [2008] Competition and integration in the English National Health Service. Br Med J 336:805-807

You are welcome to use this book/chapter in any way you like as long as you do not charge for it, and you credit the author, Valerie Iles and the website Really Learning – <a href="https://www.reallylearning.com">www.reallylearning.com</a>

Harrison, J., Innes, R. and van Zwanenberg, T. [2003] *Rebuilding Trust In Healthcare*. Radcliffe Publishing, Oxford

Harrison, J. and Innes, R. [1997] Medical Vocation And Generation X. Grove Books, Cambridge

Hinshelwood, R. D., and Skogstad, W. [2002] *Observing Organisations: Anxiety, Defence And Culture In Healthcare* Karnac London

Hirschhorn, L. [1999] The Workplace Within: Psychodynamics Of Organisational Life Karnac London

HM Government Corporate Manslaughter And Corporate Homicide Act 2007

Hodgkin, P. and Munro, J. [2008] *Using The Emerging Economy Of Altruism To Unlock The Talent Of Communities* Patient Opinion

Horvath, J. [2005] *The future of health care and the role for medical leaders*. Presentation to Australian Medical Students Association (AMSA) Leadership Development Seminar on 7<sup>th</sup> September 2005

Hyde, L. [2007] The Gift: How the Creative Spirit Transforms the World. Canongate

Hyman, P. [2005] 1 OUT 10: From Downing Street Vision To Classroom Reality, Vintage

Iles, V. [2005] Really Managing Healthcare Open University Press

Levenson, R., Dewar, S. and Shepherd, S. [2008] *Understanding Doctors. Harnessing professionalism.* London. King's Fund and Royal College of Physicians

James, O. [2007] Affluenza: How to be successful and stay sane. Vermilion, London

Jay, P. [2001] The Road To Riches Phoenix

Kaeufer, K., Scharmer, C. O. and Versteegen, U. [2003] *Breathing Life into a Dying System* SoL Journal of Knowledge, Learning and Change Pub Society for Organisational Learning

Kay, J. [2004] The Truth About Markets Penguin

Kelman, S. and Friedman, J. [2009] *Performance Improvement and Performance Dysfunction. An Empirical Examination of Distortionary Impacts of the Emergency Room Wait-Time Target in the English National Health Service* 

Klein, R. [2008] Does the NHS really need a constitution? Br Med J 336:804

Macintyre, A. [2007] After Virtue: A Study in Moral Theory 3rd Edition Duckworth

Mark, A. and Snowden, D. [2006] Researching Practice or Practising Research: innovating methods in healthcare – the contribution of Cynefin in Innovations in Health Care

May, C. [2007] The clinical encounter and the problem of context, Sociology, 41, 1, 29-45

Menzies, I. [1960] Routine as a Defence Against Anxiety Human Relations

New, B. and Le Grand, J. [1996] Rationing In The NHS: Principles and Pragmatism King's Fund

NHS Confederation [2008] Compassion in healthcare. the missing dimension of healthcare reform? London, Futures debate. Paper 2

You are welcome to use this book/chapter in any way you like as long as you do not charge for it, and you credit the author, Valerie Iles and the website Really Learning – <a href="https://www.reallylearning.com">www.reallylearning.com</a>

Patients Association [2009] Patients... not numbers, People ... not statistics

Pilgrim, D., and Rogers, A. and Bentall, R. [2009] *The Centrality of Personal Relationships in the Creation and Amelioration of Mental Health Problems: The Current Interdisciplinary Case* Health: An Interdisciplinary Journal for the Social Study of Health, Illness and Medicine

Porter, M., and Tiesberg, E. O. [2006] Redefining Health Care Harvard Business School Press

Porter, M. and Kramer, M. [2006] *Strategy And Society – The Link Between Competitive Advantage And Corporate Social Responsibility* Harvard Business School Press

Ralston Saul, J. [2009] The Collapse of Globalism Atlantic

Ralston Saul, J. [1994] Voltaire's Bastards. The Dictatorship of Reason in the West Vintage

Runciman, D. [2006] *The Politics Of Good Intentions; History Of Fear & Hypocrisy In The New World Order* Princeton University Press

Sanders, C. and Rogers, A. [2008] *Theorising inequalities in the experience and management of chronic illness:* bringing social networks and social capital back in (critically) Research in the Sociology of Health Care, 25, 15-42

Scharmer, O. [2007] Theory U: Addressing The Blind Spot Of Our Time www.theoryu.com

Schroeder, S. A. [2007] We can do better – Improving the Health of the American People (Shattuck Lecture) New England Journal of Medicine 357:1221-8

Schwartz, B. [2004] The paradox of choice. Why more is less. HarperCollins, New York

Schwartz, B. and Sharpe, K. [2005] *Practical Wisdom: Aristotle meets Positive Psychology.* Journal of Happiness Studies

Seddon, J. [2003] Freedom From Command And Control: A Better Way To Make The Work Work Vangard

Seddon, J. [2008] Systems thinking in the public sector: The failure of the reform regime. And a manifesto for a better way. Vangard

Shaller, D. [2007] *Patient Centred Care: What Does it Take*? Revised report for joint publication by Picker Institute and Commonwealth Fund

Strathern, M. Ed [2000] Audit Cultures: Anthropological Studies In Accountability, Ethics And Academy Routledge

Strathern, M. [2000] The tyranny of transparency British Educational Research Journal, 6, 3, 309-321

Strachey, L. [1918] Eminent Victorians (chapter on Florence Nightingale) Penguin, London

Suchman, A. L. [2005] A New Theoretical Foundation For Relationship-centred Care: A complex responsive process of relating {prepublication article}

Sztompka, P. [1999] Trust: A Sociological Theory Cambridge University Press, Cambridge

Thistlethwaite, J. and Spencer, J. [2008] Professionalism In Medicine. Radcliffe Publishing, Oxford

Twigg, B. [2008] Matron, measles and medicine - 60 years of the NHS The Times 27/6/08, London

You are welcome to use this book/chapter in any way you like as long as you do not charge for it, and you credit the author, Valerie Iles and the website Really Learning – <a href="www.reallylearning.com">www.reallylearning.com</a>

Vernon, M. [2007] After Atheism: Science, Religion and the Meaning of Life Palgrave Macmillan

Williams, R. [2003] Lost icons: Reflections on cultural bereavement Continuum, London

Williams, G. [2007] *Incapacity* Plenary address to the Annual BSA Medical Sociology Conference, Liverpool, 6th September

Wolin, S. [1990] Presence Of The Past: Essays On The State And The Constitution Johns Hopkins